



COMMUNITY PROJECT INVESTMENT PROPOSAL GUIDELINES

Groups, organisations or individuals who wish to explore the opportunity of having the Eastland Community Trust invest in their particular project should submit a comprehensive proposal addressing the following seven areas.

1. Purpose of the Project

- a. Who will benefit
- b. Scope of users/participants

2. Business Case

- a. Location
- b. Resources required
- c. Community need and benefit
- d. Use factors, community economic benefit
- e. SWOT analysis (strengths, weakness, opportunities, threats)

3. Economics

- a. Cost/benefit
- b. Capital Costs
- c. Operating Costs
- d. Cash Flow
- e. Returns

4. Governance & Management

- a. Structures
- b. Involvement of ECT or other organisations
- c. Financial control, taxation, audit

5. Longevity

- a. Ongoing sustainability
- b. Life span

6. Synergy

- a. Opportunity for synergy with other community projects and or needs

7. Communication

- a. Reporting to ECT
- b. Annual Financial and operations report
- c. Report on benefit to the community